



Kaya Pawlowska

Project manager
and communication specialist

+41 78 783 92 41

kaya.pawlowska@gmail.com

Landoltstrasse 28, 3007 Bern

kaya.pawlowska.ch/en

About Me

With an international experience in the private/public sector, I have a unique set of tools at my disposal that makes me a versatile project manager. My skills in innovative problem-solving and storytelling allow me to promote an idea and to influence consumer's choice. In a team, I usually share a contagious enthusiasm that drives people to do more.

Skills

- Project Management
- Political Marketing
- Corporate Communication
- Teamwork and leadership ability
- Creative problem-solving
- Data enthusiast

Language

- German - C1
- English - C2
- French - bilingual
- Polish - bilingual

Hobbies

Swimming, sailing, painting, interior design, video games

Work Experience

2021-2023

2 years

Campaign and project manager | SP Schweiz

Develop a political campaign including a marketing strategy ; copywrite the wording, coordinate with the social media team, supervise the outside contractors ; follow the news and trends and adjust the campaign accordingly ; advise and offer innovative solutions for internal and external communication ; monitor budget (circa CHF 100'000)

2017-2020

3 years

Head of Communication and Development | ID-Genecodiagnosics

Design the communication strategy, lead PR and events ; set up company's development projects according to a sales strategy as well as a financial strategy based on fundraising and a sell-out to a global certification company ; financial monitoring (CHF 1.3 million)

2017

8 months

Project manager Open Day | UNOG Geneva

Develop a complete multichannel communication strategy with an innovative storytelling ; implement and manage the budget (CHF 70'000) ; coordinate Swiss partners' activities. The Open Day was considered a success with 16'000 visitors visiting the Palais the Nations.

2015-2019

Communication and Project management jobs in the International Geneva and for High-level personalities

Swiss national Councilor for Geneva, Canton of Vaud, Council of Europe, Diplomatic Club Geneva, Foraus, Prof. Emeritus Dusan Sidjanski

Education

2022

Campaign Camp Romandie (42h)

2020

Project management training CAPM | KiM Formation (70h)

2018-2019

Sales and Board management | Fast Track Academy EPFL (50h)

2014-2015

Master in International Relations, specialization Russia and Central Europe | UNIGE

2007-2013

Bachelor in Swiss law and Master in International Law with Honors | University of Geneva (UNIGE)

Exchange programs at Humboldt- Universität, Berlin and at Uniwersytet im. Adama Mickiewicza, Poznan.

Global impact

2021

Frauensession 2021, member elected

2007-2020

Human Rights and Women's rights

Setting up associations and foundations, managing complex projects, representing Switzerland, organizing 40+ events (10 to 1000 persons)